

Jordan Dobrowski  
ART DIRECTION • GRAPHIC DESIGN

**EXPERIENCE**

**The Skin Center • Art Director • Pittsburgh, PA**  
APRIL 2023 — PRESENT

**Saks OFF 5th • Senior Graphic Designer • Remote**  
May 2022 — April 2023

- Collaborated with design director to establish promotional campaigns
- Assisted in managing designers and projects
- Designed emails, digital ads, social media ads, and website graphics

**Victoria's Secret PINK • Graphic Designer • Remote**  
September 2021 — February 2022

- Designed website graphics and provided marketing updates

**DL1961/Warp+Weft • Graphic Designer • New York, NY**  
March 2020 — December 2022

- Designed emails for marketing & social media advertisements

**GAP • Senior Graphic Designer • New York, NY**  
August 2019 — March 2020

- Window & in-store graphic displays including large scale flagship stores
- Photo proofing, color palette curation, and mood board sourcing

**Freelance • Graphic Designer • New York, NY**  
June 2017 — September 2021 [Past Clients]

- Saks 5<sup>th</sup> Avenue
- INTERMIX
- Orchard Mile
- L'oréal
- Korchmar
- Pippa & Julie

**Estée Lauder • Graphic Designer • New York, NY**  
October 2016 — May 2017

- Designed emails, blog posts, and google ads

**Bluefly • Graphic Designer • New York, NY**  
August 2016 — October 2016

- Designed daily emails for e-commerce

**Caruso Affiliated • Graphic Designer • Los Angeles, CA**  
October 2015 — August 2016

May 2015 — September 2015 (Internship)

**Rue21 • Graphic Designer • Warrendale, PA**  
May 2016 - July 2016

**Free People • Stylist • Los Angeles, CA & New York, NY**  
August 2014 — April 2016

**DailyLook • Graphic Design Intern • Los Angeles, CA**  
October 2014 — February 2015

**CONTACT**

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📞 724.255.3708

🏠 Pittsburgh, PA

**EDUCATION**

**Bachelor of Arts for Graphic Design**

Fashion Institute of Design & Merchandising  
2013-2015 / 2019-2020

**Courses Include:**

- Website Design I & II
- Applied Branding
- Publication Design
- Graphics/Licensing
- Logo/Symbol Design
- Packaging Design

**Extracurriculars:**

- Member of the Red Dot  
(club sponsored by the AIGA)

**ADDITIONAL EDUCATION & CERTIFICATIONS:**

- Institute of Integrative Nutrition Certification
- Launch Your Dream Book Writing Course

**SKILLS**

- Proficient in Adobe CC Suite
- Instagram Stories/Facebook Ads
- Video Editing
- Branding/Logo Design
- Publication Design
- Handlettering
- HTML/CSS
- Squarespace/Shopify
- Bronto/Klaviyo/Zaius
- Typography
- Print Production
- Window & In-Store Display Design
- Marketing
- Photography/Photo Styling
- Customer Service
- Microsoft Office Suite
- Artistic Collaboration & Resourcing
- Leadership